**DEMONSTRATE THE CO-CREATIVE PRACTICES TO THE CASE STUDY**

First of all, the basic problem of our GO-CLEAN service is when a group of our partners complain that there’s just a few or even no users hired them for cleaning, while other partners in the same local area was hired more often and earned more profits for themselves. After considering all aspects of the problem, we end up with the best method that we can demonstrate: Improve the current algorithms of searching engine.

By using this method, we need to work and co-operate with 4 stakeholders:

* Go-Viet company and Go-clean service team: understand and become skilled in using the new algorithms into current searching engine to perform effectively and professionally. We don’t need to understand the algorithms but must have abilities in manipulating it in the infrastructure that we have.
* Algorithms supplier experts: Go-Viet company has to contact the suitable Algorithms supplier to co-operate and create new algorithms that can bring effective result in changing the old one to the new great one.
* Cleaning Partners: this is the most important factor that express the result of new algorithms by collecting all the feedback from themselves using the feedback system. After that, they bring the result of feedback system report for the service team
* Users: this stakeholder is the second-most important factor that continue to use Go-send application normally after the change, but keep rating during the service running for the company to collect the data.